

THE ALL-NEW 2015



CHALLENGE YOUR PERCEPTIONS.

Innovation comes from the investigation of the unknown. Pushing the envelope on design, engineering and innovation is our challenge. It's in our DNA.

Nothing is a better example of that philosophy than the 2015 Genesis. Completely re-engineered from the ground up, an all-new platform and standard HTRAC® AWD system work together to deliver a dynamic drive with a focus on handling and control. Experience the innovative safety features, striking design and premium craftsmanship. Everything about the 2015 Genesis will make you challenge your own perceptions of Hyundai.

Discover what unbridled imagination can create.





Adaptive and Auto-Leveling HID Headlights.
Adaptive and Auto-Leveling High Intensity
Discharge headlights with LED Daytime Running
Lights allow you to always look forward with
unwavering confidence. Stylish LED Fog Lamps
help mitigate compromised visibility while
clouding the distinction between fashionable
and functional.

Welcome Lights with Genesis Logo.
Stunning welcome lights project the Genesis logo and light the way to the driver's door.



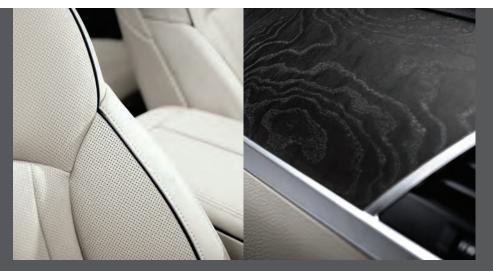
LED Taillights.Three-dimensional LED taillights handle all rear signaling in brilliant style.
Even from behind, the Genesis looks forward.

SCULPTED FROM 100% PURE EMOTION.

Desire. Awe. Envy. Love. From first sight, the dominant presence of the 2015 Genesis stirs a raft of strong emotions. And no wonder. Flowing from the original iteration of Hyundai design philosophy, the all-new design is the first embodiment of Fluidic Sculpture 2.0 – our proprietary styling, evolved.

As the premium hexagonal front grille locks your gaze, the powerful stance of the Genesis pulls you in. The longer wheel base is complemented with refined side character lines flowing from the HID headlights, to the stunning three-dimensional LED taillights. Every sculpted detail embodies the essence of modern premium design.





Premium Napa Leather.

Applied with thermosetting technology to minimize wrinkling, beautifully detailed full grain, natural Napa leather is available to envelope you and your passengers. Underneath, MDI foam allows for optimum density in each part of the seat.

Open Pore Natural Wood with Geometric Pattern Aluminum Accents.

Adorning the dashboard and door sides is available open pore, natural wood matched against real aluminum accents. Together these are one example of the detail and authentic craftsmanship that encapsulates the elegant cabin.



16-way Power Adjustable Driver Seat with Power Thigh Support and Side Bolster.

Driver comfort and support is individually tailored with an available 16-way power adjustable driver seat with power thigh support and side bolsters for ultimate comfort. Seat and thigh support settings are part of the integrated memory system to maintain alternating driver preferences.

Lexicon® Sound System.

The premium Lexicon® sound system gives you the ultimate surround sound experience with the advanced digital processing of LOGIC 7® technology. Every seat is the perfect seat with 14 strategically placed speakers using 7.1 discrete channels (17 speakers on 5.0 Ultimate model).

A FEW WORDS ABOUT UNSPEAKABLY FINE CRAFTSMANSHIP.

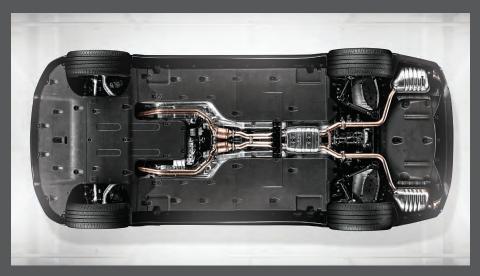
As much as the Genesis captivates from the exterior, the true revelation begins the moment you slip into the first class interior. Designers challenged the fusion of ergonomics and elegance to deliver an intuitively redesigned cabin. Experience a seamless fusion of forward technology, and detailed handcraft finishes inspired to introduce daily convenience to unquestionable luxury. From the fully redesigned primary controls, to the soft, micro suede headliner* which frames the expansive panoramic sunroof*, rich materials and premium craftsmanship embrace your journey.





All-New, Exclusive Platform.

An all-new platform dedicated to the 2015 Genesis utilizes advanced high-strength steel forged in Hyundai's own steel mill for a 51% increase in overall body stiffness and improved rigidity when compared to the previous Genesis model. The result is exceptionally improved driving dynamics and occupant protection.



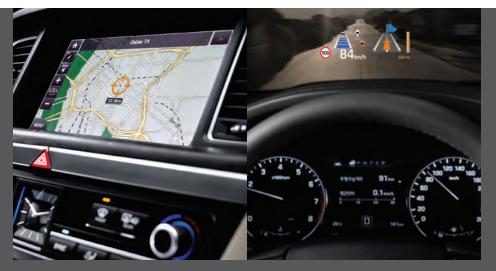
Optimized NVH Performance.

Hyundai engineers used a wide range of insulation methods to help optimize noise, vibration and harshness (NVH) performance. High tensile steel, foam pads, and an engine partition all work to reduce cabin sound pollution from NVH. This includes a fully integrated undercover with air cell technology designed to help minimize sound intrusion within the interior cabin.

SUPERIOR DRIVING DYNAMICS.

The standard HTRAC® AWD system is a result of rigorous testing, pushed to the absolute limits on the world's most demanding race tracks, including the Nürburgring and Korean F1 Grand Prix. With superior control and stability in all-weather conditions, HTRAC® was engineered with four intelligent drive modes to give you control tailored to different driving environments and conditions. Powered by a 311 hp V6, or the available 420 hp 5.0L Tau V8, both engines are paired with an 8-speed automatic transmission to help maximize fuel efficiency through an efficient gear ratio spread. Underpinning the masterpiece is an all-new platform, exclusive to the Genesis. Welcome to an entirely new breed of performance sports sedan.





9.2" HD Navigation Screen.

The sharp, fluid screen technology of the modern smartphone and tablet is available on the 9.2" HD touchscreen. The available multimedia system upgrades storage capacity for a total 64GB SSD and adds a DVD player, all intuitively controlled by the Driver Information System (DIS) that is easily accessible from the driver's seat.

Head-up Display.

An available Head-up Display system helps reduce driver distraction by providing a wealth of key information on the front windshield glass, including speed, navigation information, adaptive cruise control, lane departure warning and blind spot detection alerts.



Smart Trunk.

Using proximity key technology, the available Smart Trunk senses your presence when you stand within 3ft of the trunk. With no extra movement or motion the trunk automatically opens to welcome your two hands worth of cargo, effortlessly.

CONVENIENCE TECHNOLOGY.

By challenging the principles of ergonomics, the 2015 Genesis offers advanced visual and sensory technology that was developed with an emphasis on convenience. Features include an available Head-up Display system with an intuitive integrated memory system which will display key information based on driver eye-level preference, and an available High Beam Assist system that automatically controls high beam settings. The 2015 Genesis is filled with premium amenities you won't want to drive without. Challenge your expectations of convenience.





The World's First CO₂ Sensor.

Introducing a totally new automotive system designed to sense carbon dioxide levels in the cabin of the vehicle. As you drive, carbon dioxide naturally builds and can cause drowsiness. The available CO_2 Sensor automatically activates the ventilation system to add fresh air into the cabin to help improve driver alertness.

Autonomous Emergency Braking³.

The available Autonomous Emergency Braking function uses a forward camera and radar sensors to detect rapid closing speeds to the vehicle ahead and provide warning notifications to the driver of potential forward collisions. At speeds under 80 kilometres per hour, the system can provide full braking assistance to help avoid a potential collision.



Adaptive Cruise Control⁷.

An available Adaptive Cruise Control (ACC) system with stop-and-go capability carefully adjusts your pre-set speed and distance from the vehicle ahead.

Blind Spot Detection⁵ with Rear Cross Traffic Alert⁶.

This available blind spot detection system uses audio and visual alerts to notify you when a vehicle is hiding in your blind spot, while the Rear Cross Traffic Alert System detects a vehicle approaching from the side while in reverse. Warnings are also displayed on the available Head-Up Display system.

SURROUND YOURSELF WITH INNOVATIVE SAFETY.

The 2015 Genesis is equipped with cutting-edge preventative and active safety technologies to provide an entirely new level of driver confidence. Using the latest in haptic technology to increase driver situational awareness the Genesis features an advanced Lane Departure Warning System with Lane Keep Assist⁴, and introduces the world's first CO_2 sensor with automatic ventilation system. The Genesis ensures your safety is a top priority.



INDIVIDUAL TASTES CALL FOR INDIVIDUAL OPTIONS.

From our vivid palette of exterior colours to a wide variety of premium extras, we invite you to explore options which best reflect your personal style.

INTERIOR FINISHES

BEIGE TWO TONE



Leather



3.8 Premium Model

Brown Stripe Wood

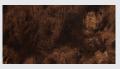


Metal Grain Accents

3.8 Luxury, Technology and 5.0 Ultimate Models



Premium Napa Leather with Contrast Piping*



Walnut Open Pore Natural Wood



Geometric Pattern Aluminum Accents



GREY TWO TONE



Leather



Grey Stripe Wood



Metal Grain Accents



Premium Napa Leather with Contrast Piping*



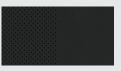
Brown Ash Open Pore Natural Wood



Geometric Pattern Aluminum Accents



BLACK MONOTONE



Leather



Grey Stripe Wood



Metal Grain Accents



Premium Napa Leather with Contrast Piping*



Brown Ash Open Pore Natural Wood



Geometric Pattern Aluminum



BLACK / IVORY

D



Premium Napa Leather with Contrast Piping*



Black Ash Open Pore Natural Wood



Geometric Pattern Aluminum Accents

EXTERIOR COLOURS



ADDITIONAL ACCESSORY CHOICES.



Premium All Weather Floor Liners. Premium all weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long lasting premium look. Remove carpet mats prior to installation.



Premium All Weather Cargo Tray. Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come. Image not exactly as shown.

For information on additional accessories please visit hyundaicanada.com or visit your dealer for details.

2015 GENESIS SPECIFICATIONS

3.8 PREMIUM	STANDARD EQUIPMENT INCLUDES:	
3.8L GDI DOHC V6, 311 hp, 293 lb	-ft Torque	
HTRAC® All-wheel Drive (AWD) Sys	stem	
18-inch Alloy Wheels with Medium	n Metallic Gray Finish	
Leather Seating Surfaces		
12-way Power-adjustable Front Se	eats with Lumbar Adjustment	
8.0" Navigation System with 4.5 (GB of Storage	
Acoustically-laminated Glass		
Dual-zone Automatic Climate Conf	trol with Auto-defogging System	
Heated, Power-folding Side Mirror	s with Integrated Turn Signal	
Proximity Keyless Entry with Alum	inum Push-button Ignition	
Rear-view Camera		
Adaptive (auto-cornering) and Aut		
LED Daytime Running Lights, Tailli		
Mirror Mounted Welcome Lights w	vith Genesis Logo	
3.8 LUXURY	INCLUDES 3.8 PREMIUM STANDARD EQUIPMENT PLUS:	
Blind Spot Detection (BSD) ⁵ with F	Rear Cross Traffic Alert ⁶ and Lane Change Assist (LCA)	
Premium Napa Leather Seating Su		
Power Driver Seat Thigh Support a	and Side Bolster	
Integrated Memory System		
Ventilated Front Seats		
Heated Rear Seats		
Open Pore Natural Wood with Geo		
Power Tilt and Telescoping Steering	ng Column	
Heated Leather Steering Wheel		
14 Speaker Lexicon® Discrete Log	ic 7® Surround Sound Audio System	
Electrochromic Exterior Mirrors		
Panoramic Sunroof		
Front and Rear Parking Assistance	Sensors	
Rear Side Window Sunshades		
3.8 TECHNOLOGY	INCLUDES 3.8 LUXURY STANDARD EQUIPMENT PLUS:	
CO ₂ Sensor Control System		
	LDWS) with Lane Keeping Assist System (LKAS) ⁴	
Autonomous Emergency Braking (,	
Adaptive Cruise Control (ACC)7 wit	h Stop-and-Go Capability	
Electronic Parking Brake		
High Beam Assist (HBA)		
7.0" Electroluminescent Gauge Clu	uster (Supervision)	
Head Up Display (HUD)		
Smart Trunk		
5.0 ULTIMATE	INCLUDES 3.8 TECHNOLOGY STANDARD EQUIPMENT PLUS:	
5.0L GDI V8 Tau Engine, 420 hp, 3	83 lb-ft Torque	
19" Alloy Wheels with Dark Silver	Finish	
Soft Micro-suede Headliner		
	er Information System (DIS) Multimedia Controller	
	jic 7® Surround System Audio System	
Continuous Damping Control (CDC	S) Suspension	
Headlight Washer		
Smart Key Card		

	Genesis 3.8	Gensis 5.0			
ENGINE					
Туре	V6 DOHC / 24V / Gasoline Direct Injection (GDI) / Dual Continuously Variable Valve Timing (D-CWT)	V8 DOHC / 32V / Gasoline Direct Injection (GDI) / Dual Continuously Variable Valve Timing (D-CVVT)			
Displacement (cm³)	3,778	5,038			
Block/Head Composition	Aluminum / Aluminum	Aluminum / Aluminum			
Horsepower (hp @ rpm)	311 @ 6,000 (premium fuel)	420 @ 6,000 (premium fuel)			
Torque (lb-ft @ rpm)	293 @ 5,000 (premium fuel)	383 @ 5,000 (premium fuel)			
Bore & Stroke (mm)	96.0 x 87.0	96.0 x 87.0			
Compression Ratio	11.5	11.8			
Motor Mounts	Hydraulic	Hydraulic			
Intake System	Variable Intake System (VIS)	Tuned Intake System (TIS)			
Recommended Fuel	Unleaded / Premium	Unleaded / Premium			
Emissions Level	ULEV II	ULEV II			
TRANSMISSION AND DRIVE SYSTE	M				
Drive Configuration	HTRAC® All-wheel				
Transmission Type	8-speed Electronic with SHIFTRO	NIC® Manual Mode			
ELECTRICAL					
Ignition System	Electronic / Distributorless (C	ontrolled by ECU)			
Starter	12V – 1.7kW				
Alternator	13.5V – 150A				
BRAKING					
Туре	Anti-lock Braking System (ABS) with Electron	onic Brake Force Distribution (EBD)			
Front	345 mm / Ventilated Disc / Four Piston	360 mm / Ventilated Disc / Four Piston			
Rear	314 mm / Solid Disc / Single Piston	314 mm / Solid Disc / Single Piston			
STEERING					
Туре	Rack Mounted Motor Driven Powe	r Steering (R-MDPS)			
Overall Ratio (:1)	11.8				
Turns (lock to lock)	2.55				
Turning Radius (m)	5.7				
SUSPENSION					
Front / Rear	Multi-link / Multi-link	Multi-link / Multi-link			
Front / Rear Stabilizer Bar (mm)	26 / 15	27.2 / 18			
BODY/CHASSIS					
Type	Unibody				
Primary Materials	High Tensile Stee				
Drag Coefficient (cd)	0.26				
WEIGHTS/CAPACITIES					
Curb Weight (kg)	1,948	2,126			
Gross Weight (kg)	2,500	2,590			
Fuel Tank Capacity (L)	77	77			
VOLUME (L)					
Passenger Compartment	3,050				
Cargo (Trunk)	433				
Total	3,483				
FUEL ECONOMY^ (5-CYCLE TESTI					
City	14.4	17.3			
Highway	9.4	10.5			
Combined	12.1	14.2			

• = Standard -	- = Not Available	3.8 Premium	3.8 Luxury	3.8 Technology	5.0 Ultimate
EXTERIOR					
Wheels and Tires	18 x 8.0J Wheels	•	•	•	-
	19 x 8.5J Front Wheels, 19 x 9.0J Rear Wheels	-	-	-	•
	P245/45R18	•	•	•	-
	P245/40R19 Front, P275/35R19 Rear	-	-	-	•
Exterior Lighting	Adaptive (Auto-cornering) and Auto-leveling HID Headlights	•	•	•	•
	High Beam Assist (HBA)	-	-	•	•
	LED Fog Lamps	•	•	•	•
	LED Taillights	•	•	•	•
	LED Daytime Running Lights	•	•	•	•
	LED Turn Signal Indicator (Mirror Case Mount)	•	•	•	•
Outside Mirrors	Welcome Lights with Genesis Logo, Heated, Power Folding	•	•	•	•
	Electrochromic Exterior Mirrors	-	•	•	•
Glass	Solar Control Tinted Glass	•	•	•	•
	Acoustically-laminated Glass (Windshield, Front and Rear Doors)	•	•	•	•
	Panoramic Sunroof (Power Tilt and Slide with One Touch Open/Close)	-	•	•	•
Nipers	Rain-sensing	•	•	•	•
INTERIOR					
Seating	Leather Seating Surfaces	•	-	-	-
	Premium Napa Leather Seating Surfaces	-	•	•	•
	12-way Power-adjustable Driver Seat with 4-way Lumbar Adjustment	•	-	-	-
	16-way Power-adjustable Driver Seat with Power Thigh Support and Side Bolster	-	•	•	•
	12-way Power-adjustable Passenger Seat with 4-way Lumbar Adjustment	•	•	•	•
	Heated Front Seats	•	•	•	•
	Ventilated Front Seats and Heated Rear Seats	-	•	•	•
Multimedia	AM/FM/SiriusXM™/CD/MP3 with 7 Speakers	•	-	-	-
	900-watt Lexicon® Discrete Logic 7® Surround Sound Audio System with 14 Speakers	-	•	•	•
	900-watt Lexicon® Discrete Logic 7® Surround Sound Audio System with 17 Speakers	-	-	-	•
	8.0" Navigation System with Touchscreen, 4.5 GB of Storage, CD Player and SiriusXM™ Traffic	•	•	•	-
	9.2" Navigation System with Touchscreen, 64GB SSD, DVD Player and SiriusXM™ Traffic	-	-	-	•
	Driver Information System (DIS) with Multimedia Controller	-	-	-	•
	iPod®/USB and MP3 Auxiliary Input Jacks (Centre Console Mounted)	•	•	•	•
	Bluetooth® Hands-free Phone System with Steering-wheel Control	•	•	•	•
nterior Textures	Soft Micro-suede Headliner	-	-	-	•
	Genuine Wood Accents (Centre Console, Dash and Door)	•	-	-	-
	Open Pore Natural Wood Accents (Centre Console, Dash and Door)	-	•	•	•
	Metalgrain Accents (Centre Stack, TGS Surround)	•	-	-	-
	Geometric Pattern Aluminum Accents (Centre Stack, TGS Surround)	-	•	•	•
	Deluxe Door Scuff	•	-	-	-
	Deluxe Illuminated Door Scuff	-	•	•	•
	Chrome Door Handles	•	•	•	•
	Sunvisor With Illuminated Vanity Mirrors and Visor Extension	•	•	•	•
	Leather-wrapped Shift Knob	•	•	•	•
HVAC	Air Conditioning with Auto-defogging System	•	•	•	•
	Dual-zone Automatic Climate Control	•	•	•	•
	Cabin Air Filter	•	•	•	•
	CO₂ Sensor Control System	-	-	•	•
	Console-mounted Rear Seat Heater Ducts	•	•	•	•
	Rear Window Defroster with Timer		•		

				3.8 Premium	3.8 Luxury	3.8 Technology	5.0 Ultimate	
INTERIOR (contin		la Chiffara						
Steering wheel	4-spoke Leather Wrapped with Paddl Power Tilt and Telescopic	ie Stillers		•	•	•	•	
				-	•	•	•	
	Heated with 30 Minute Timer	nd Cook		-	•	•	•	
	Audio Controls with Volume, Mode ar Cruise Control	iu deek					•	
	Bluetooth® Controls							
	Voice Command			•	•	•		
	Haptic Feedback			_	_	•		
nstrumentation	4.3" Electroluminescent Gauge Clust	or				_	_	
istrumentation	7.0" Electroluminescent Gauge Clusto			_	_		•	
onvenience	Adaptive Cruise Control (ACC) ⁷ with S							
Onvenience	Intelligent Drive Mode (Eco, Normal, S				•	•	•	
	Rear Side Window Sunshades	oport and onow)		_	•	•	•	
	Integrated Memory System (IMS) Inclu	ides Steering Column, Outside N	Airror and Driver's Seat	_	•	•	•	
	Power Windows with Auto Up/Down F		minor and briver e coat	•	•	•	•	
	Proximity Keyless Entry with Aluminu			•	•	•	•	
	Front Centre Armrest with Dual-tier S	· ·		•	•	•	•	
	Centre Console with Mobile Phone Bo	-	2-volt Outlets	•	•	•	•	
	Auto-dimming Rear-view Mirror with	· '		•	•	•	•	
	Rear-view Camera with Distance Indi	•	orror and compace	•	•	_	_	
	Rear-view Camera with Parking Guid			_	_	•	•	
	Head Up Display (HUD)	o o jotom		_	_	•	•	
	Power Trunk Release			•	•	_		
	Smart Trunk			_	_	•	•	
	Cargo Net			•	•	•	•	
	Two Proximity Key Fobs with Alarm a	nd Trunk Release		•	•	•	•	
	Smart Key Card			-	-	-	•	
SAFETY	·						i	
	Advanced Front Airbags, Front and Re and Roof-mounted Curtain Airbags (9		, Driver's Knee Airbag,	•	•	•	•	
	Electronic Pre-Safety Seatbelt			-	-	•	•	
	LATCH Lower Anchors and Upper Tetl	her Anchors		•	•	•	•	
	Anti-whiplash Front Head Restraints			•	•	•	•	
	Vehicle Stability Management (VSM)			•	•	•	•	
	Electronic Stability Control (ESC) with			•	•	•	•	
	Anti-Lock Brake System (ABS) with E	Electronic Brake Force Distribut	tion (EBD)	•	•	•	•	
	Front and Rear Parking Assistance Se		,	-	•	•	•	
	Blind Spot Detection (BSD) ⁵ with Rea		• ' '	-	•	•	•	
	Lane Departure Warning System (LDWS) with Lane Keeping Assist System (LKAS) ⁴			-	-	•	•	
	Autonomous Emergency Braking (AEB) ³			-	-	•	•	
	Tire Pressure Monitoring System (TPI	MS)		•	•	•	•	
EXTERIOR / INTER	RIOR DIMENSIONS (MM)							
/heelbase	,	Head Room (Front / Rear)	1,045 (1,000 with Pano	rami	c Ro	of) /	97	
verall Length	4,990 L	eg Room (Front / Rear)	1,160 / 890					
verall Width	1,890	Shoulder Room (Front / Rear)	1,480 / 1,450					
verall Height		lip Room (Front / Rear)	1,415 / 1,392					
Minimum Ground Cl		iip Hoolii (Holit / Real)	1,002					





hyundaicanada.com/Genesis

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